

DALLAS ANNE DUNCAN

>> photographer. designer. storyteller. <<

2020 Business Partnership Rate Sheet

>> photography

- Headshots: 75 per person
- Product styled shoot: up to two hours, 200
 - These are specific post photos or videos that would be used to show a specific product line, menu release, beverages, etc. Guests may be brought in to provide bodies in the background, or to showcase clothing, jewelry and accessories. *Best option for stock photos, demos, advertising and website.*
 - Partner will be provided with a Dropbox file to access all edited images.
- Event photos: up to two hours, 125
 - Partner will be provided with a Dropbox file to access all edited images.
- “Day in the Life” styled shoot: up to two hours, 125
 - These are organic, un-posed shots where I follow around with a camera, capturing process, details and candid photos moreso than “the perfect shot”. There will be little instruction from me on posing, as that is not the purpose of this type of shoot!
 - Partner will be provided with a Dropbox file to access all edited images.
- Monthly/Weekly Content Shoots: 400 per month
 - This is a contracted, business-only photography option to provide regularly updated content for web and social media.
 - For a once-a-month contracted shoot, I am available from 9 a.m. to 1 p.m. or 2 p.m. to 6 p.m. on the selected day to photograph for you.
 - For weekly, we will choose an hour a week to photograph for you.
 - Partner will be provided with a Dropbox file to access all edited images.

>> digital storytelling

- Daily posts: 150 per month*
 - *With provided media content only; should you desire additional photography work, please see rates above!
 - Includes posts to Facebook and Instagram that fit your chosen voice and aesthetic, as well as relevant hashtags. A weekly schedule of posts can be provided by me each Monday, or should the business partner choose post content, must turn that in by Sunday each week via email.
- Blog/text content for websites and newsletters: 75 each
- Additional platforms {Pinterest, Yelp, Google MyBusiness, TripAdvisor, TikTok} may be added for 25 each per month. Yelp, Google and TripAdvisor additions include curated comment moderation and response.

>> graphic design

- Logo design: begins at 75 for an initial design; revisions will be an additional 50 and full redesigns will be an additional 75 each
- Fliers + Posters: 30 each
- Advertising: 30 each*; revisions will be an additional 20 and full redesigns will be an additional 30 each
 - *With provided media content only; should you desire additional photography work, please see rates above
- Specific graphics for social media: 15 each*
 - *With provided media content only, and ONLY if you do not already have a contract with me for digital storytelling daily posts. Should you desire additional photography work, please see rates above.
- Other graphic projects not listed: 30 each for an initial design; revisions will be an additional 20 and full redesigns will be an additional 30 each

>> web

- Web design: 300 design fee plus the cost of domain + web platform*
 - *With provided media content only; should you desire additional photography work, please see rates above
 - Experience working with Weebly, Wix, Wordpress, Shopify and GoDaddy
 - *Please Note!* I do not currently code and cannot right now build a fully custom website from scratch. If you desire a completely custom website with full custom code, I am happy to find a better partner to fill your needs at this time while I continue to hone these skills!
- Website maintenance**: 30 per month
 - This includes minor edits, updating photos and text as needed
 - **website maintenance is only available if I have designed your site.

Some fine print ...

- A partner business would not be held liable for any injury I incur on the job, unless an employee or representative of the partner business personally and intentionally causes me harm while I am on-premise.
- A partner business may choose to work together for a three-month, six-month or year-long timeframe.
- Invoices are sent on the 20th of each month and are requested to be paid in full by the 30th of the month. Payments can be made directly through Quickbooks, or may be paid through Venmo.
- Please note communication is very important to me! I do my best to ask questions, keep partners informed of where I am at on projects and if a deadline may need to be extended. At this time I have several dedicated partnerships and time management is of the utmost importance to make sure each partner business receives my best work to represent it and its products. Should more than one business request the same timeblock for an event photo shoot, I allot those services on a first-come, first-serve basis and do my best to promote and attend each event if possible.
- I am very good at what I do, but I haven't yet managed to learn how to mind-read. If you are at any time extremely satisfied, or particularly dissatisfied, with how our partnership progresses, please do not hesitate to chat with me. I take what I do very seriously and want my work to properly reflect your messaging, branding and the voice you want your business to have.